

Some Lewes households will find themselves in a financial bind as winter temperatures drive up heating costs. ROUND UP – PLUS is a program designed to assist the elderly, handicapped, and other disadvantaged individuals and families that are Lewes BPW customers and in need.

The proposed funding for the ROUND UP – PLUS program is based on two elements. They are the heartfelt generosity of BPW consumers and the acceptance by the Lewes BPW Board of Directors of the responsibility to assist in this program.

ROUND UP – PLUS will be completely voluntary. No one is obligated to participate in this program. The BPW patrons that choose to do so will be given the opportunity to have their bill rounded up to the next whole dollar each month. The additional cents will go into a special PLUS fund. The pennies, nickels and dimes could result in thousands of dollars to provide financial assistance. They will also have the option of showing their generosity by adding an additional dollar to their round-up cents, hence the name ROUND UP – PLUS. All contributions are tax deductible.

Customers who have elected to participate in ROUND UP – PLUS will automatically have their monthly utility bills rounded up to the next even dollar amount. Customers participating in the program pay an average of 50 cents more each month. This monthly contribution can be as small as one penny, but never more than 99 cents. For example, if an actual bill is \$76.85, it will be rounded up to \$77.00. This extra 15 cents, together with a matching amount from BPW, can make a world of difference to someone in need. The BPW matching funds will not exceed \$5,000 annually.

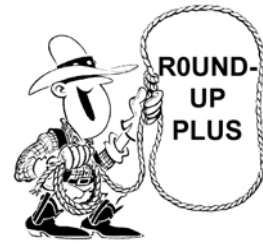
Evidence is mounting in state after state that financial assistance, which help low-income consumers or those temporarily in need pay their utility bills, actually save utilities' and other ratepayers' money. The savings come in the form of fewer write-offs (un-collectable bills) and lower administrative costs.

Eligibility to receive assistance will be administrated by The Salvation Army and the ROUND UP - PLUS funds will only be used for utility bill assistance to those that are current BPW customers in need.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_



Yes, I want to donate to ROUND UP – PLUS. Please round up my bill each month and add  \$1.00,  \$5.00 or \$\_\_\_\_\_.

I understand that I may stop my participation at any time and that my contribution is tax deductible.

Signature: \_\_\_\_\_